

**MAY 22, 2027
ANITA MAY ROSENSTEIN CAMPUS
LOS ANGELES, CA**

LOS ANGELES LGBT CENTER®

GALA



THE CENTER GALA

Is our hallmark fundraising event of the year—an inspiring evening that collects a bright constellation of stars and longtime supporters of the Los Angeles LGBT Center's life-saving work to protect, empower, and celebrate the LGBTQ+ community.



OUR IMPACT: Since 1969, the Los Angeles LGBT Center has cared for, championed, and celebrated LGBTQ+ individuals and families in Los Angeles and beyond.

OVER 25,000 CLIENTS
visit our health clinic each year.

OVER 135,000 MEALS
are served to unhoused LGBTQ+ youth and low-income LGBTQ+ older adults each year.

Each year, the Los Angeles LGBT Center welcomes more than 35,000 clients of all backgrounds—from youth under 24 to older adults in their golden years—all seeking care, connection, and community.

OUR MISSION: We’re building a world where LGBTQ+ people thrive as healthy, equal, and complete members of society.

SOCIAL MEDIA REACH

INSTAGRAM

Total Following: **101K**
2026 Impressions: **15.4M**
2026 Reach: **6.8M**

FACEBOOK

Total Following: **121.5K**
2026 Impressions: **9.2M**
2026 Reach: **4.2M**

THE CENTER’S OVERALL SOCIAL REACH

217,500

Total Following Across Social

25M

Total Impressions

11M

Total Reach

THE CENTER’S ONLINE REACH

2026 Average Monthly Pageviews: **515K**

FOLLOW THE CENTER

Instagram **@lalgbtcenter**

Facebook **facebook.com/lalgbtcenter**

THE CENTER GALA 2027 EVENT ELEMENTS

- Custom Gala design with open bar and seated dinner for 300+ attendees
- A 90-minute stage program, including the presentation of the Vanguard Award and the Rand Schrader Award
- A live auction with exclusive, curated prizes
- Moving testimonials from Center clients in Youth, Senior, and Health Services
- Red carpet



THE CENTER GALA'S PAST HONOREES



Marcia Gay Harden



Sheryl Lee Ralph



Cynthia Erivo



Mickalene Thomas



MUNA



Keke Palmer



Ricky Martin



Jane Fonda



Lily Tomlin



Miley Cyrus

SPONSORSHIP LEVELS & BENEFITS

Marketing	\$100,000 PRESENTING	\$50,000 PLATINUM	\$25,000 GOLD
Recognition as Presenting Sponsor in all event collateral	●	○	○
Opportunity to contribute quote in official press release(s)	●	○	○
Dedicated social media post (i.e. Reflecting on a stage moment, impact of support, etc.)	●	●	○
Recognition in event invitation	●	●	○
Logo inclusion in email blast to Center constituents	●	●	●
Recognition in official press release(s)	●	●	●
Listed recognition on Center’s blog story covering the event	●	●	●
Hyperlinked logo on event website	●	●	●

In combination with At Event benefits on page 9

Sponsorship opportunities are limited and allocated on a first-come, first-served basis.

SPONSORSHIP LEVELS & BENEFITS, CONTINUED

At Event	\$100,000 PRESENTING	\$50,000 PLATINUM	\$25,000 GOLD
Opportunity for a dedicated on-stage moment for remarks (60 sec)	●	○	○
Logo inclusion via gobo projection at event	●	○	○
Logo inclusion on step & repeat	●	○	○
Dedicated table service	●	○	○
Verbal recognition during the event	●	●	○
Opportunity to host on-site activation	●	●	●
Opportunity to feature a commercial reel or static ad with the ballroom (looping pre/post event)	●	●	●
Static logo inclusion in digital presentation	●	●	●
Premium seats	8	4	2

In combination with Marketing benefits on page 8

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**CUSTOM SPONSORSHIP OPPORTUNITIES
AVAILABLE UPON REQUEST**

TO LEARN MORE, PLEASE CONTACT

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323-860-5804

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