

**MAY 16, 2026
ANITA MAY ROSENSTEIN CAMPUS
LOS ANGELES, CA**

LOS ANGELES LGBT CENTER®

GALA



THE CENTER GALA

Is our hallmark fundraising event of the year—an inspirational evening that collects a bright constellation of stars and longtime supporters of the Los Angeles LGBT Center's life-saving work to protect, empower, and celebrate the LGBTQ+ community.



OUR IMPACT: Since 1969 the Los Angeles LGBT Center has cared for, championed and celebrated LGBT individuals and families in Los Angeles and beyond.

OVER 25,000 CLIENTS
visit our health clinic each year

OVER 100,000 MEALS
are served to homeless LGBT youth
and low-income LGBT seniors each year

Each year, the Los Angeles LGBT Center welcomes more than 35,000 clients of all backgrounds—from youth under 24 to seniors in their golden years—all seeking care, connection, and community.

OUR MISSION: We’re building a world where LGBTQ+ people thrive as healthy, equal, and complete members of society.

SOCIAL MEDIA REACH

INSTAGRAM

@lalgbtcenter

Total Following: **96K**

2025 Impressions: **15.4M**

2025 Reach: **6.8M**

FACEBOOK

@lalgbtcenter

Total Following: **121.5K**

2025 Impressions: **9.2M**

2025 Reach: **4.2M**

OVERALL SOCIAL REACH

217,500

Total Following Across Social

25M

Total Yearly Impressions

11M

Total Yearly Reach

ONLINE REACH

LALGBTCENTER.ORG

2025 Average Monthly

Pageviews: **515K**

THE CENTER GALA 2026 EVENT ELEMENTS

- Custom Gala design with open bar and seated dinner for 300+ attendees
- A 90-minute stage program, including the presentation of the Vanguard Award and The Rand Schrader Award
- A live auction with exclusive, curated prizes
- Moving testimonials from Center clients in Youth, Senior, and Health Services
- Live portrait studio for guests and VIPs for instant social media posting
- Red carpet



THE CENTER GALA'S PAST HONOREES



Sheryl Lee Ralph



Cynthia Erivo



Mickalene Thomas



MUNA



Keke Palmer



Ricky Martin



Jane Fonda



Lily Tomlin



Miley Cyrus

SPONSORSHIP LEVELS & BENEFITS

Marketing	\$100,000 PRESENTING	\$50,000 PLATINUM	\$25,000 GOLD
Recognition as Presenting Sponsor in all event collateral	●	○	○
Opportunity to contribute quote in official press release(s)	●	○	○
Dedicated social media post (i.e. Reflecting on a stage moment, impact of support, etc.)	●	●	○
Recognition in event invitation	●	●	○
Logo inclusion in email blast to Center constituents	●	●	●
Recognition in official press release(s)	●	●	●
Listed recognition on Center’s blog story covering the event	●	●	●
Hyperlinked logo on event website	●	●	●

Sponsorship opportunities are limited and allocated on a first-come, first-served basis.

SPONSORSHIP LEVELS & BENEFITS

At Event	\$100,000 PRESENTING	\$50,000 PLATINUM	\$25,000 GOLD
Opportunity for a dedicated on-stage moment for remarks (60 sec)	●	○	○
Logo inclusion via gobo projection at event	●	○	○
Logo inclusion on step & repeat	●	○	○
Dedicated table service	●	○	○
Verbal recognition during the event	●	●	○
Opportunity to host on-site activation	●	●	●
Opportunity to feature a commercial reel or static ad with the ballroom (looping pre/post event)	●	●	●
Static logo inclusion in digital presentation	●	●	●
Premium seats	8	4	2

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**CUSTOM SPONSORSHIP OPPORTUNITIES
AVAILABLE UPON REQUEST**

TO LEARN MORE, PLEASE CONTACT

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