

PARTNERSHIP OPPORTUNITIES

INSIDE



3 Our Story



4 Who We Serve



5 Highly Favored



6 Juice Box



7 Golden Hour



8 Center Ride Out



9 Trans Pride LA



10 Queerceaňera



11 Models of Pride



12 Intergenerational Thanksgiving



13 Become a Pride Partner



14 Additional Opportunities



15 Partner Engagement



16 The Center in the Media



17 Social Media Reach



18 Contact

OUR STORY

IN 1969, A SMALL GROUP OF ACTIVISTS began providing services to the LGBTQ+ community in Los Angeles. Then, with just \$35 in the bank, they incorporated and opened their first headquarters on Wilshire Boulevard in October 1971—a small Victorian home that offered shelter to those in need. Decades later, through unwavering support of our community, that single house has flourished into the Los Angeles LGBT Center. Today, the Center spans 9 locations—including a state-of-the-art intergenerational campus, Federally Qualified Health Center, the groundbreaking Trans Wellness Center, community hubs in Boyle Heights, and South Los Angeles. As a corporate partner, you'll be an integral voice in our ongoing work to build a world where LGBTQ+ people thrive as healthy, equal, and complete members of society, while seamlessly aligning your brand with the Center's core attributes: leadership, innovation, integrity, diversity, community, and excellence.



View the Center highlight [here](#).

WHO WE SERVE

EACH YEAR, THE LOS ANGELES LGBT CENTER WELCOMES MORE THAN 35,000 CLIENTS OF ALL BACKGROUNDS—from youth under 24 to seniors in their golden years—all seeking care, connection, and community.

The Center is the largest and most experienced provider of LGBTQ+ health and mental health care, offering:

- One of the few Federally Qualified Health Centers in the nation specializing in primary care for LGBTQ+ people, including the Audre Lorde Health Program for all who have identified as women or girls on their journeys, and a dedicated transgender health care program
- HIV and AIDS specialty care, including testing, treatment, and prevention
- Mental health services, including individual and group counseling
- Addiction recovery services
- Pharmacy

We provide a vital social safety net for LGBTQ+ community members through a wide range of comprehensive programs and services—always rooted in inclusion and belonging—including:

- Housing: The Center operates the nation's most comprehensive continuum of housing for LGBTQ+ youth and seniors, with emergency, transitional, and permanent supportive options that provide stability and a foundation for brighter futures
- Youth Services: Drop-in support for unhoused youth, educational programs, youth development and mentoring, and vocational training.
- Senior Services: Case management, veterans' assistance, and a wide array of social and cultural activities
- Transgender Services: Employment support, educational and cultural workshops, cultural competency trainings, legal assistance, and other life-enriching programs
- Legal Services: Consultations and referrals, advocacy and legal assistance, support for survivors of hate crimes and intimate partner/domestic violence, asylum assistance, and transgender-specific legal services



[View the Center Zine here.](#)

HIGHLY FAVORED

February 2026 | Anita May Rosenstein Campus

IN COMMEMORATION OF BLACK HISTORY MONTH, Highly Favored is a celebration that seeks to honor the richness of Black queer love, joy, and liberation. Highly Favored is a bold spotlight on everything Black and queer in Los Angeles.

Attendance: **600** | Impressions: **500K** | Engagement: **40K** | Press Impressions: **270K**

SPONSORSHIP LEVELS & BENEFITS	PRESENTING \$15,000	OFFICIAL \$7,500	SUPPORTING \$2,500
MARKETING			
Recognition as Presenting Sponsor in all event collateral	X		
Opportunity to contribute quote in official press release/s	X		
Dedicated social media post (i.e., reflecting on a stage moment, impact of support, etc.)	X		
Logo inclusion on email blast to Center constituents	X	X	
Recognition in official press release/s	X	X	
Listed recognition on Center's Blog story covering the event	X	X	X
Recognition on event/ticketing website	X	X	X
AT EVENT			
Opportunity for a dedicated on-stage moment for remarks (60 sec)	X		
Logo inclusion via gobo projection at event	X		
Opportunity to feature a commercial reel or static ad	X		
Reserved seating during the program	X	X	
Opportunity to host on-site activation	X	X	
Verbal recognition during the event	X	X	X
Static logo inclusion in digital presentation	X	X	X
ADDITIONAL BENEFITS			
Logo inclusion on Center's website with hyperlink	X		



JUICE BOX

March 2026 | Anita May Rosenstein Campus

A DYNAMIC CELEBRATION FOR LGBTQ+ WOMEN AND GENDER-EXPANSIVE INDIVIDUALS to celebrate in a space where community flourishes and joy knows no bounds. Honoring the resilience, leadership, and contributions of queer women and gender-expansive trailblazers who have been central to our collective liberation.

Attendance: 300 | Impressions: 240K | Engagement: 48K

SPONSORSHIP LEVELS & BENEFITS	PRESENTING \$15,000	OFFICIAL \$7,500	SUPPORTING \$2,500
MARKETING			
Recognition as Presenting Sponsor in all event collateral	X		
Opportunity to contribute quote in official press release/s	X		
Dedicated social media post (i.e., reflecting on a stage moment, impact of support, etc.)	X		
Logo inclusion on email blast to Center constituents	X	X	
Recognition in official press release/s	X	X	
Listed recognition on Center's Blog story covering the event	X	X	X
Recognition on event/ticketing website	X	X	X
AT EVENT			
Opportunity for a dedicated on-stage moment for remarks (60 sec)	X		
Logo inclusion via gobo projection at event	X		
Opportunity to feature a commercial reel or static ad	X		
Reserved seating during the program	X	X	
Opportunity to host on-site activation	X	X	
Verbal recognition during the event	X	X	X
Static logo inclusion in digital presentation	X	X	X
ADDITIONAL BENEFITS			
Logo inclusion on Center's website with hyperlink	X		



GOLDEN HOUR: A QUEER AANHPI NIGHT MARKET

May 2026 | Anita May Rosenstein Campus

IN HONOR OF ASIAN AMERICAN AND NATIVE HAWAIIAN/PACIFIC ISLANDER (AANHPI) HERITAGE

MONTH, the Los Angeles LGBT Center presents Golden Hour. This community celebration highlights the diverse range of languages, cultures, and identities of queer AANHPI communities.

Attendance: 800 | Impressions: 619K | Engagement: 67.1K | Press Impressions: 76.4M

SPONSORSHIP LEVELS & BENEFITS	PRESENTING \$15,000	OFFICIAL \$7,500	SUPPORTING \$2,500
MARKETING			
Recognition as Presenting Sponsor in all event collateral	X		
Opportunity to contribute quote in official press release/s	X		
Dedicated social media post (i.e., reflecting on a stage moment, impact of support, etc.)	X		
Logo inclusion on email blast to Center constituents	X	X	
Recognition in official press release/s	X	X	
Listed recognition on Center's Blog story covering the event	X	X	X
Recognition on event/ticketing website	X	X	X
AT EVENT			
Opportunity for a dedicated on-stage moment for remarks (60 sec)	X		
Logo inclusion via gobo projection at event	X		
Opportunity to feature a commercial reel or static ad	X		
Reserved seating during the program	X	X	
Opportunity to host on-site activation	X	X	
Verbal recognition during the event	X	X	X
Static logo inclusion in digital presentation	X	X	X
ADDITIONAL BENEFITS			
Logo inclusion on Center's website with hyperlink	X		



CENTER RIDE OUT

April 24-26, 2026 | lalgbtcenter.org/centerrideout

Center Ride Out is a new, 3-day cycling event from Los Angeles to San Diego, winding through Riverside County and along California's iconic coastline. This ride brings together cyclists of all levels and backgrounds, along with dedicated volunteers for an unforgettable experience. It's more than just cycling; Center Ride Out is a celebration of community, queer joy, and the power of collective action.

An AIDS/LifeCycle legacy event, Center Ride Out raises vital funds for the Los Angeles LGBT Center and our community partners, supporting critical services that advance health, safety, and equity for LGBTQ+ people.

The Center will provide grants to LGBTQ+ centers along the ride route. In the Ride's first year, 10% of net proceeds will be granted to the LGBTQ Community Center of the Desert in Palm Springs, and the San Diego LGBT Center.

525 Cyclists | 200 Volunteers | ~285 Miles over 3 days



View the full sponsorship benefits [here](#).

TRANS PRIDE LA

June 2026 | Anita May Rosenstein Campus | #TransPrideLA

TRANS PRIDE LA IS ONE OF THE NATION'S OLDEST AND MOST ICONIC CELEBRATIONS of the vibrant trans, gender non-conforming, intersex, nonbinary (TGI/ENBY+) community, allowing guests to revel in community freedom and identity. This event features a thought-provoking panel and gallery inspiring advocacy and dialogue, a resource fair, a queer and local vendor fair, food vendors, live art, stage performances, a photo studio, and a variety of other activities. Trans Pride LA promotes accessibility, inclusivity, and pride for all.

Attendance: 1,700 | Impressions: 1.38K | Engagement: 74.6K | Press Impressions: 100M

SPONSORSHIP LEVELS & BENEFITS	PRESENTING \$25,000	OFFICIAL \$10,000	SUPPORTING \$5,000
MARKETING			
Recognition as Presenting Sponsor in all event collateral		X	
Opportunity to contribute quote in official press release/s		X	
Logo inclusion in full-page print event advertisements	X		
Dedicated social media post (i.e., reflecting on a stage moment, impact of support, etc.)	X		
Logo inclusion on email blast to Center constituents	X	X	
Recognition in official press release/s	X	X	
Listed recognition on Center's Blog story covering the event	X	X	X
Hyperlinked logo on event website	X	X	X
AT EVENT			
Opportunity to feature a commercial reel or static ad	X		
Verbal recognition during the event	X	X	
Opportunity to host on-site activation	X	X	
Static logo inclusion in digital presentation	X	X	X



QUEERCEAÑERA

October 2026 | Anita May Rosenstein Campus

NOW IN ITS FOURTH YEAR, the Los Angeles LGBT Center's signature celebration of queer Latine culture returns in an inclusive community cotillion, rooted in accessibility and identity. An event brimming with unbridled pride in the history, authenticity, and resilience of queer Latine Angeleno stories and the reclamation of space.

Attendance: **550** | Impressions: **1.22M** | Engagement: **119K** | Press Impressions: **62.3M**

SPONSORSHIP LEVELS & BENEFITS	PRESENTING \$15,000	OFFICIAL \$7,500	SUPPORTING \$2,500
MARKETING			
Recognition as Presenting Sponsor in all event collateral	X		
Opportunity to contribute quote in official press release/s	X		
Dedicated social media post (i.e., reflecting on a stage moment, impact of support, etc.)	X		
Logo inclusion on email blast to Center constituents	X	X	
Recognition in official press release/s	X	X	
Listed recognition on Center's Blog story covering the event	X	X	X
Recognition on event/ticketing website	X	X	X
AT EVENT			
Opportunity for a dedicated on-stage moment for remarks (60 sec)	X		
Logo inclusion via gobo projection at event	X		
Opportunity to feature a commercial reel or static ad	X		
Reserved seating during the program	X	X	
Opportunity to host on-site activation	X	X	
Verbal recognition during the event	X	X	X
Static logo inclusion in digital presentation	X	X	X
ADDITIONAL BENEFITS			
Logo inclusion on Center's website with hyperlink		X	

View highlights [here](#).



MODELS OF PRIDE

October 2026 | Anita May Rosenstein Campus

MODELS OF PRIDE IS THE LARGEST FREE SUMMIT FOR LGBTQ+ YOUTH and their allies.

Celebrating three decades of success, Models of Pride offers a safe space for personal growth, community connection, and inspiration for young people, featuring a college and job fair, tailored workshops, carnival games, delicious food, and more. This summit also includes parent and professional workshops.

Attendance: **750+** | Impressions: **427K** | Engagement: **31.3K** | Press Impressions: **97.6M**



View highlights [here](#).

SPONSORSHIP LEVELS & BENEFITS	PRESENTING \$50,000	SENIOR \$25,000	JUNIOR \$15,000	SOPHOMORE \$10,000	FRESHMAN \$5,000
MARKETING					
Recognition as Presenting Sponsor in all event collateral	X				
Opportunity to contribute quote in official press release/s	X				
Logo inclusion in full-page print event advertisements	X				
Dedicated social media post (i.e., reflecting on a stage moment, impact of support, etc.)	X	X			
Logo inclusion on email blast to youth attendees	X	X	X	X	X
Recognition in official press release/s	X	X	X	X	X
Listed recognition on Center's Blog story covering the event	X	X	X	X	X
Hyperlinked logo on event website	X	X	X	X	X
AT EVENT					
Opportunity for a dedicated on-stage moment for remarks (60 sec)	X				
Exclusive logo on lanyards for staff and attendees	X				
Logo inclusion on all event branded swag for attendees	X				
Logo inclusion on main stage	X				
Verbal recognition during the event	X	X			
Opportunity to provide branded items to attendees	X	X			
Opportunity for on-stage activation	X	X			
Opportunity to feature a commercial reel or static ad	X	X	X	X	X
Opportunity to host on-site activation	X	X	X	X	X
Opportunity to participate in the Resource Lounge	X	X	X	X	X
ADDITIONAL BENEFITS					
Logo inclusion on Center's website with hyperlink	X	X	X	X	X

INTERGENERATIONAL THANKSGIVING

November 2026 | Anita May Rosenstein Campus

OUR INTERGENERATIONAL THANKSGIVING CELEBRATION hosts its hallmark holiday dinner bringing together LGBTQ+ youth and senior clients for a warm, joyous meal with their chosen family. Seniors (ages 50+) and youths (ages 18–24) gather to enjoy live music, performances, and a full-course buffet prepared by students of the Center's renowned Culinary Arts program.

Attendance: **350** | Impressions: **83.7K** | Engagement: **69K** | Press Impressions: **83.7K**

SPONSORSHIP LEVELS & BENEFITS	PRESENTING \$25,000	OFFICIAL \$10,000	SUPPORTING \$5,000
MARKETING			
Recognition as Presenting Sponsor in all event collateral	X		
Dedicated social media post (i.e., reflecting on a stage moment, impact of support, etc.)	X		
Listed recognition on Center's Blog story covering the event	X	X	X
AT EVENT			
Opportunity for a dedicated on-stage moment for remarks (60 sec)	X		
Opportunity to feature a commercial reel or static ad	X		
Opportunity to host on-site activation	X	X	
Verbal recognition during the event	X	X	X
Static logo inclusion in digital presentation	X	X	X
ADDITIONAL BENEFITS			
Logo inclusion on Center's website with hyperlink	X	X	

View highlights [here](#).



CELEBRATE PRIDE WITH US BY BECOMING A PRODUCT PARTNER

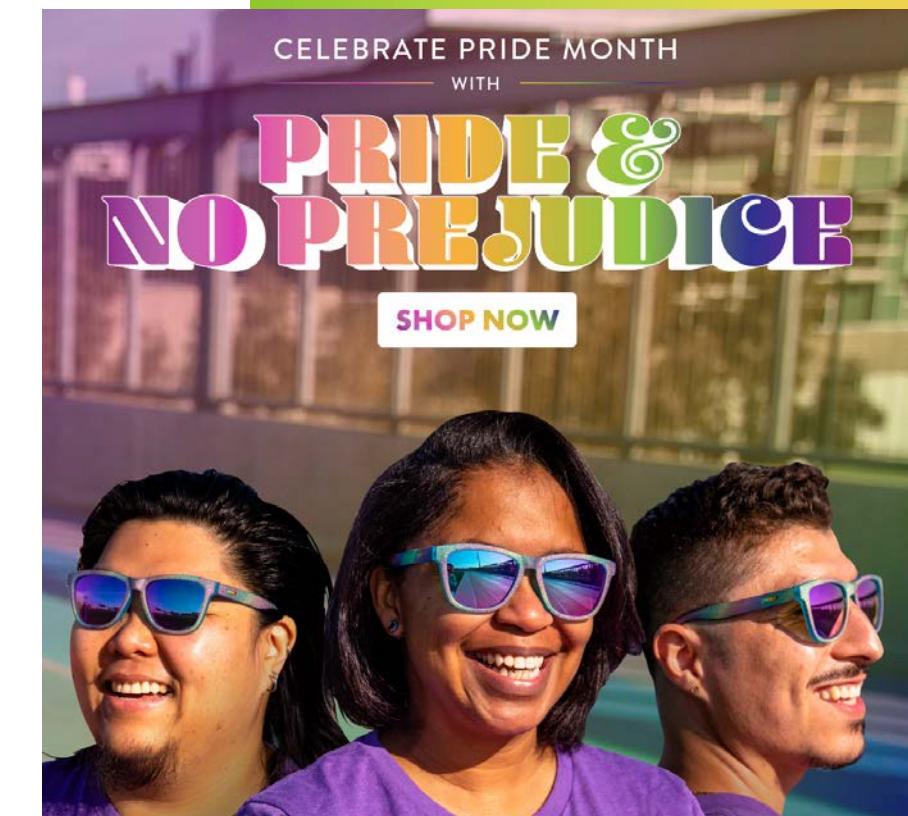
THE LOS ANGELES LGBT CENTER'S WORK IS POWERED BY MEANINGFUL PARTNERSHIPS AND COLLABORATION with businesses, brands, and organizations that aim to empower LGBTQ+ individuals through supporting our life-saving initiatives and services. By becoming a product partner, your brand stands alongside the world's largest LGBTQ+ organization and helps create significant impact by caring for, housing, nourishing, healing, and celebrating the LGBTQ+ community during Pride season and beyond.

WHY PARTNER WITH US?

- Unprecedented Reach:** Support the world's largest LGBTQ+ organization.
- Meaningful Impact:** Contribute to the comprehensive services provided to our community and support more than half a million visits each year.
- Unique Collaborations:** Engage with our clients, influential supporters, and frontline workers through various branded partnerships and storytelling opportunities.

Impressions: 11.9K | Reach: 1.29B | Engagement: 1.63K | Press Impressions: 960M

SPONSORSHIP LEVELS & BENEFITS	\$100,000+	\$50,000+	\$25,000+	\$10,000+	PERCENTAGE OF SALES (NO MINIMUM COMMITMENT)
Special custom package available	X				
Special feature on e-blast	X	X			
Inclusion on Pride e-blast/s	X	2	1		
Social media post/s (grid)	X	1	1		
Inclusion on Center's Pride page	X	X	X	X	
Social media post/s (story)	X	3	2	2	
Campaign Consultation(s)	X	X	X	X	
Social Engagement	X	X	X	X	X
Use of marks	X	X	X	X	X



OUAI x The Los Angeles LGBT Center

By partnering with The Los Angeles LGBT Center, we aim to help this organization on their OUAI to build a better world, a world in which LGBT people can be healthy, equal, and complete members of society. We show our support through ongoing initiatives including monetary donations and the OUAI X The Los Angeles LGBT Center housing product sponsorship.



ADDITIONAL OPPORTUNITIES



SENIOR SWEETHEART DANCE

IN CELEBRATION OF LOVE IN ALL ITS FORMS, the Senior Sweetheart Dance aims to highlight community and connection in commemoration of Valentine's Day. An event where our legendary LGBTQ+ seniors can celebrate the day in authenticity with dancing, laughter, and cupid's signature red, proving that love is ageless as it is boundless.

February | Anita May Rosenstein Campus



YOUTH PROM

THE CENTER'S YOUTH PROM is a free, inclusive celebration where LGBTQ+ youth (ages 18-24) can embrace their true selves in a joyful and welcoming space. This unique event offers participants a meaningful second chance to reimagine their high school prom experience. Youth will enjoy an evening of dancing, a live DJ, photo booths, raffles, and delicious appetizers—creating unforgettable memories in an environment where they can be authentically themselves.

June | Anita May Rosenstein Campus

[View highlights *here*.](#)



SENIOR PROM

SINCE 1988, the Center's Senior Prom has fostered a safe and inclusive environment for older LGBTQ+ adults to celebrate in community. Older LGBTQ+ adults—including our movement's trailblazers—have the opportunity to attend prom as their authentic selves and with their chosen partners/friends. This magical and nostalgic night includes food, drinks, live entertainment, giveaways, revelry, and more.

June | Anita May Rosenstein Campus

[View highlights *here*.](#)



YOUTH HOLIDAY CELEBRATION

EACH HOLIDAY SEASON, the Center collaborates with community partners to organize holiday drives in support of LGBTQ+ youth (ages 18–24), including our most vulnerable, unhoused members. The drive season culminates in a celebration where youth have the opportunity to be festive in a safe and inclusive queer space with their chosen community. Youth will enjoy an afternoon of spirited entertainment, food, raffles, giveaways, and more.

December | Anita May Rosenstein Campus

[View highlights *here*.](#)



SENIOR HOLIDAY PARTY

THE CENTER HOSTS A HOLIDAY PARTY for LGBTQ+ older adults every year. Festivities include a sit-down meal, live entertainment, photo booths, dozens of raffle prizes, plus spirited line dancing in colorful and festive holiday outfits.

December | Location TBD



TRANS* LOUNGE HOLIDAY CELEBRATION

TRANS* LOUNGE HOSTS ITS ANNUAL CELEBRATION with chosen family and holiday cheer. We celebrate our trans, gender nonconforming, intersex, nonbinary & gender-expansive (TGI/ENBY+) community with a delicious meal, holiday sing-along, queer holiday story time, tree-trimming, lots of giveaways, and much more.

December | Anita May Rosenstein Campus

[View highlights *here*.](#)

PARTNER ENGAGEMENT

The work of the Center would not be possible without the meaningful partnership and collaboration with our partners. Our partnerships include a robust and growing list of businesses, brands, and organizations who support our life-saving work.

ENGAGEMENT OPPORTUNITIES:

TAKE A TOUR

Experience firsthand the life-saving services provided by the Center. We offer personalized tours to showcase the vital programs your partnership helps to sustain.

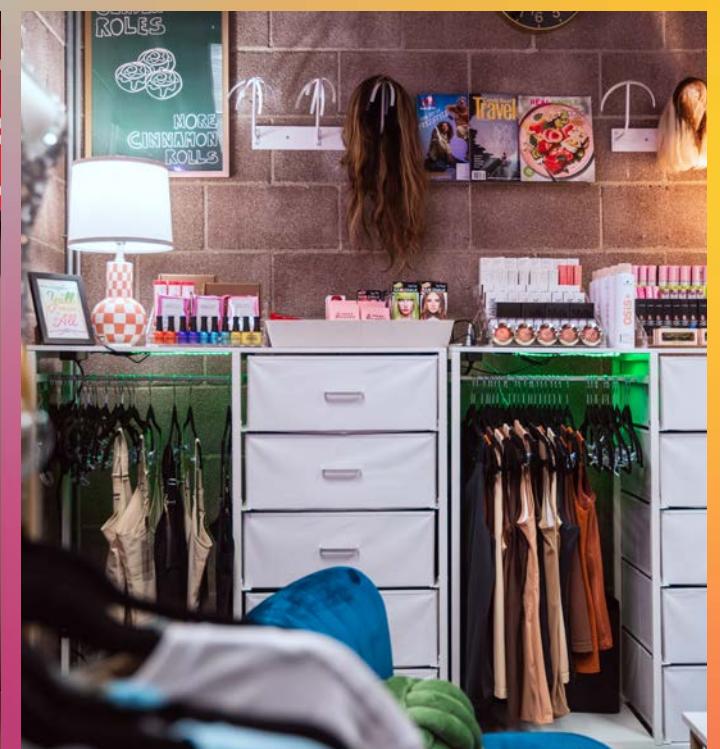
VOLUNTEER WITH THE CENTER

From ongoing programs to special events, your team can engage in meaningful, hands-on work to support the LGBTQ+ community.

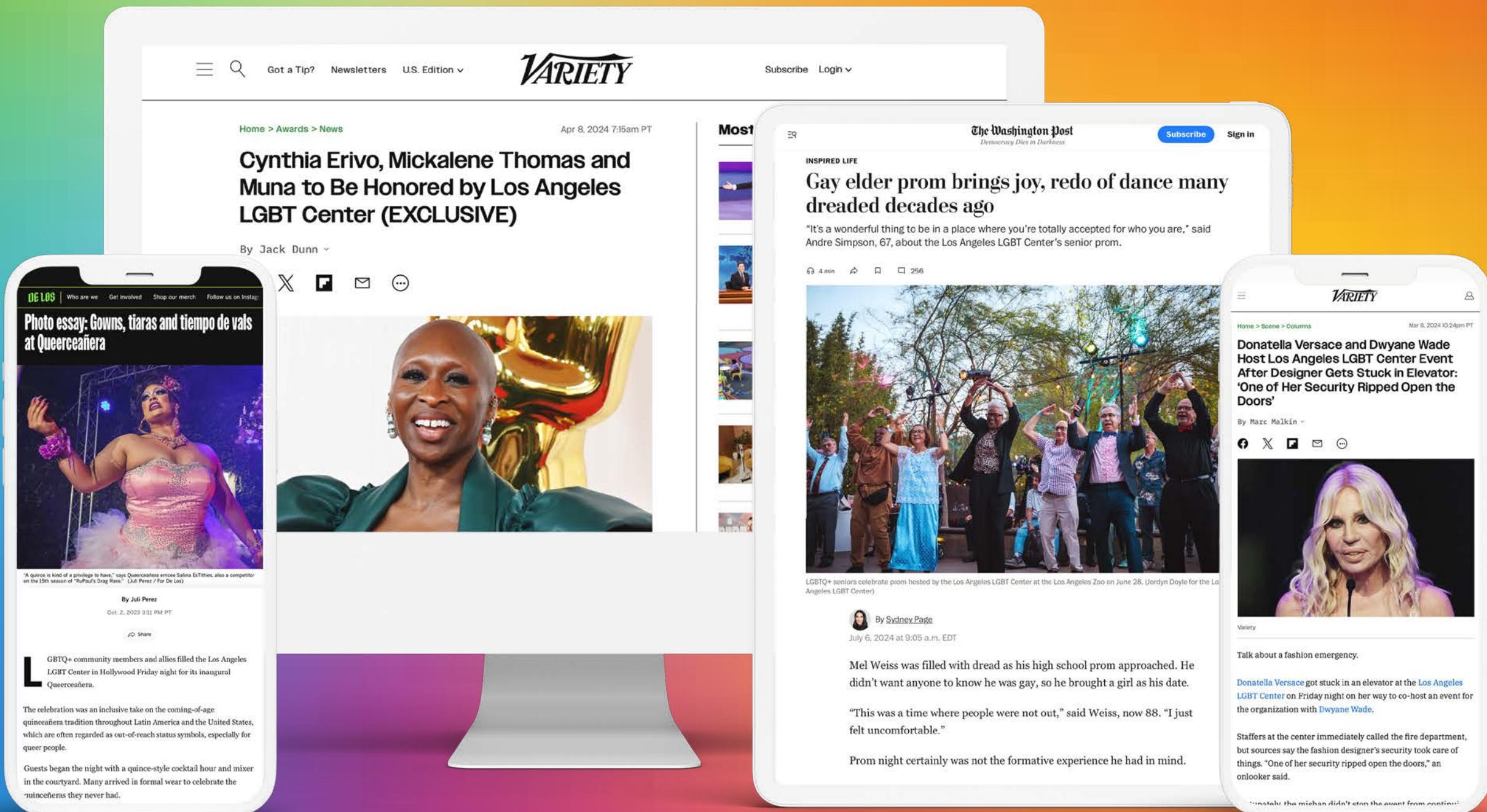
- Evergreen Opportunities [HERE](#)
- Event-Based Opportunities [HERE](#)

CUSTOMIZABLE ENGAGEMENT

We offer customizable volunteer experiences tailored specifically for our partners' teams. These include Pride Month activations, holiday engagements, and special service days.



THE CENTER IN THE MEDIA



SOCIAL MEDIA REACH

INSTAGRAM

@LALGBTCENTER

Total Following: 96K

2025 Impressions: **15.4M**

2025 Reach: **6.8M**

FACEBOOK

@LALGBTCENTER

Total Following: **121.5K**

2025 Impressions: **9.2B**

OVERALL SOCIAL REACH

217,500

Total Following Across Social

25M

Total Yearly Impressions

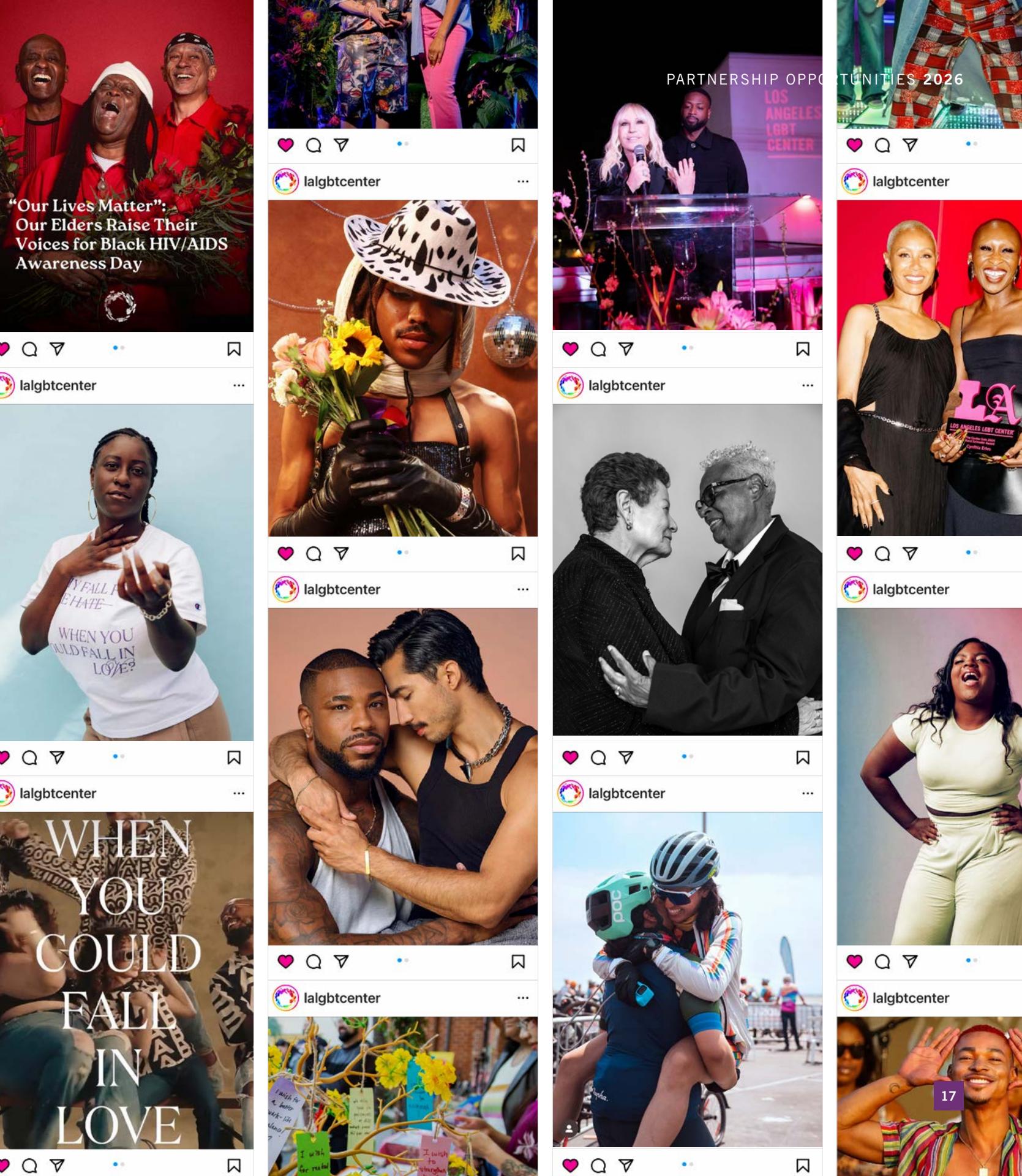
11M

Total Yearly Reach

ONLINE REACH

LALGBTCENTER.ORG

2025 Average Monthly Pageviews: **515K**



CONTACT

DIEGO MARTINEZ

(he/him)

DIRECTOR OF CORPORATE
& INSTITUTIONAL PARTNERSHIPS
dmartinez@lalgbtcenter.org
323-860-5804

JACKIE AMAYA-PHILBROOK

(she/her)

CORPORATE & INSTITUTIONAL
PARTNERSHIPS OFFICER
jphilbrook@lalgbtcenter.org
323-993-8995

MITCH CARR

(he/him)

SR. MANAGER OF CORPORATE
& INSTITUTIONAL PARTNERSHIPS
mcarr@lalgbtcenter.org
323-993-8972

LONO WILLIS

(he/him)

CORPORATE & INSTITUTIONAL
PARTNERSHIPS OFFICER
lono.willis@lalgbtcenter.org
213-466-5200

